



Annex
Approved by
Decision 274A issued by the
RA Public Services Regulation Commission
as of 1 June, 2011

“Viva Armenia” CJSC Report on the Main Economic and Technical Indicators of Mobile Services for Q2, 2025

	Main technical and economic indicators	Measurement units	
1	Operating revenues, including:	thousand AMD	
1.1	Revenues from mobile communication and associated activity	thousand AMD	13,979,659
1.1.1	Revenues from voice services	thousand AMD	2,600,774
1.1.2	Revenue from VAS (excluding revenue from data transfer), including:	thousand AMD	1,153,333
	SMS and MMS	thousand AMD	929,389
	Other	thousand AMD	223,945
1.1.3	Data transfer services, including:	thousand AMD	7,652,607
	Broadband Internet access services (other than by phone) (through USB modems)	thousand AMD	164,497
	Mobile communication network services (through handsets)	thousand AMD	7,488,110
	Other	thousand AMD	
1.1.4	Revenue from SMS and MMS	thousand AMD	157,811
1.1.5	International roaming revenue (own subscribers)	thousand AMD	208,671
1.1.6	International roaming revenue (guest subscribers)	thousand AMD	287,873
1.1.7	Revenue from interconnection including:	thousand AMD	992,754
	Voice services	thousand AMD	964,733
	SMS and MMS	thousand AMD	28,021
1.1.8	Revenues from line rental services	thousand AMD	-
1.1.9	Sales of handsets and accessories	thousand AMD	188,725
1.1.10	Other revenues	thousand AMD	737,110
2	Operating Expenses (OPEX), including:	thousand AMD	6,110,290
2.1	Interconnection expenses	thousand AMD	803,815
2.2	Line rental expenses	thousand AMD	78,133
2.3	Advertising and Marketing expenses	thousand AMD	96,544
2.4	Dealer commissions	thousand AMD	337,935
2.5	Payroll expenses	thousand AMD	2,450,000
2.6	Mobile network exploitation and maintenance expenses	thousand AMD	544,521
2.7	Other OPEX	thousand AMD	1,799,343
3	Operating Income Before Depreciation Amortization (OIBDA)	thousand AMD	7,869,369



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4	Depreciation of fixed assets and amortization of intangible assets	thousand AMD	3,897,850
5	Other operating income	thousand AMD	
6	Non-operating income	thousand AMD	(788,223)
6.1	Financial income	thousand AMD	587,875
6.2	Financial expenses	thousand AMD	(1,328,752)
6.3	Gain/loss from exchange rate differences	thousand AMD	(45,086)
6.4	Other Non-Operating revenues/expenses	thousand AMD	(2,259)
7	Profit before taxation	thousand AMD	3,183,296
8	CAPEX	thousand AMD	3,821,719
9	Mobile connection indicators		
9.1	Number of active subscribers (at the end of the reporting period)		2,316,987
9.1.1	Prepaid subscribers	subs	2,027,974
9.1.2	Postpaid subscribers	subs	289,013
9.1.3	Broadband Internet subscribers (other than by phone)	subs	72,301
9.1.4	Subscribers using data services (by phone)	subs	1,839,116
9.2	Average revenue per active user (ARPU-3M)	AMD	1,887
9.2.1	Prepaid subscribers	AMD	1,481
9.2.2	Postpaid subscribers	AMD	3,242
9.2.3	Broadband Internet subscribers (other than by phone)	AMD	771
9.2.4	Subscribers using other data services	AMD	117,813
9.3	Average traffic per user (including interconnection and incoming roaming) (MoU, Mb OU)	minutes	634
9.3.1	Prepaid subscribers	minutes	632
9.3.2	Postpaid subscribers	minutes	648
9.3.3	Broadband Internet subscribers (other than by phone)	Mb	5,463
9.3.4	Subscribers using other data services	Mb	-
9.4	Unit price (including interconnection and incoming roaming) (APPM, APP Mb)	AMD	0.84
9.4.1	Prepaid subscribers	AMD	0.57
9.4.2	Postpaid subscribers	AMD	0.90
9.4.3	Broadband Internet subscribers (other than by phone)	AMD	0.14



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9.4.4	Subscribers using other data services	AMD	-
9.5	New Activations		148,242
9.5.1	Prepaid subscribers	subs	129,897
9.5.2	Postpaid subscribers	subs	18,345
9.5.3	Broadband Internet subscribers (other than by phone)	subs	5,759
9.5.4	Subscribers using other data services	subs	-
9.6	Churn		126,957
9.6.1	Prepaid subscribers	subs	109,455
9.6.2	Postpaid subscribers	subs	17,502
9.6.3	Broadband Internet subscribers (other than by phone)	subs	3,249
9.6.4	Subscribers using other data services	subs	-