



Annex
Approved by
Decision 274A issued by the
RA Public Services Regulation Commission
as of 1 June, 2011

“Viva Armenia” CJSC Report on the Main Economic and Technical Indicators of Mobile Services for Q4, 2025

	Main technical and economic indicators	Measurement units	
1	Operating revenues, including:	thousand AMD	
1.1	Revenues from mobile communication and associated activity	thousand AMD	15,147,312
1.1.1	Revenues from voice services	thousand AMD	2,732,944
1.1.2	Revenue from VAS (excluding revenue from data transfer), including:	thousand AMD	1,297,051
	SMS and MMS	thousand AMD	1,033,819
	Other	thousand AMD	263,232
1.1.3	Data transfer services, including:	thousand AMD	8,280,271
	Broadband Internet access services (other than by phone) (through USB modems)	thousand AMD	153,931
	Mobile communication network services (through handsets)	thousand AMD	8,126,340
	Other	thousand AMD	
1.1.4	Revenue from SMS and MMS	thousand AMD	184,319
1.1.5	International roaming revenue (own subscribers)	thousand AMD	200,674
1.1.6	International roaming revenue (guest subscribers)	thousand AMD	234,907
1.1.7	Revenue from interconnection including:	thousand AMD	1,041,970
	Voice services	thousand AMD	1,009,495
	SMS and MMS	thousand AMD	32,475
1.1.8	Revenues from line rental services	thousand AMD	-
1.1.9	Sales of handsets and accessories	thousand AMD	241,688
1.1.10	Other revenues	thousand AMD	933,488
2	Operating Expenses (OPEX), including:	thousand AMD	6,673,172
2.1	Interconnection expenses	thousand AMD	785,127
2.2	Line rental expenses	thousand AMD	84,188
2.3	Advertising and Marketing expenses	thousand AMD	138,144
2.4	Dealer commissions	thousand AMD	508,051
2.5	Payroll expenses	thousand AMD	2,660,701
2.6	Mobile network exploitation and maintenance expenses	thousand AMD	569,877
2.7	Other OPEX	thousand AMD	1,927,084
3	Operating Income Before Depreciation Amortization (OIBDA)	thousand AMD	8,474,140



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4	Depreciation of fixed assets and amortization of intangible assets	thousand AMD	4,219,378
5	Other operating income	thousand AMD	
6	Non-operating income	thousand AMD	(1,100,675)
6.1	Financial income	thousand AMD	810,155
6.2	Financial expenses	thousand AMD	(1,661,077)
6.3	Gain/loss from exchange rate differences	thousand AMD	(28,651)
6.4	Other Non-Operating revenues/expenses	thousand AMD	(221,101)
7	Profit before taxation	thousand AMD	3,154,086
8	CAPEX	thousand AMD	8,366,019
9	Mobile connection indicators		
9.1	Number of active subscribers (at the end of the reporting period)		2,358,224
9.1.1	Prepaid subscribers	subs	2,062,494
9.1.2	Postpaid subscribers	subs	295,730
9.1.3	Broadband Internet subscribers (other than by phone)	subs	77,553
9.1.4	Subscribers using data services (by phone)	subs	1,902,763
9.2	Average revenue per active user (ARPU-3M)	AMD	1,965
9.2.1	Prepaid subscribers	AMD	1,556
9.2.2	Postpaid subscribers	AMD	3,400
9.2.3	Broadband Internet subscribers (other than by phone)	AMD	674
9.2.4	Subscribers using other data services	AMD	105,333
9.3	Average traffic per user (including interconnection and incoming roaming) (MoU, Mb OU)	minutes	615
9.3.1	Prepaid subscribers	minutes	612
9.3.2	Postpaid subscribers	minutes	636
9.3.3	Broadband Internet subscribers (other than by phone)	Mb	5,035
9.3.4	Subscribers using other data services	Mb	-
9.4	Unit price (including interconnection and incoming roaming) (APPM, APP Mb)	AMD	0.88
9.4.1	Prepaid subscribers	AMD	0.60
9.4.2	Postpaid subscribers	AMD	0.93
9.4.3	Broadband Internet subscribers (other than by phone)	AMD	0.14



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9.4.4	Subscribers using other data services	AMD	-
9.5	New Activations		152,121
9.5.1	Prepaid subscribers	subs	133,969
9.5.2	Postpaid subscribers	subs	18,152
9.5.3	Broadband Internet subscribers (other than by phone)	subs	5,624
9.5.4	Subscribers using other data services	subs	-
9.6	Churn		176,999
9.6.1	Prepaid subscribers	subs	161,095
9.6.2	Postpaid subscribers	subs	15,904
9.6.3	Broadband Internet subscribers (other than by phone)	subs	3,194
9.6.4	Subscribers using other data services	subs	-