



Annex
Approved by
Decision 274A issued by the
RA Public Services Regulation Commission
as of 1 June, 2011

“Viva Armenia” CJSC Report on the Main Economic and Technical Indicators of Mobile Services for Q3, 2025

	Main technical and economic indicators	Measurement units	
1	Operating revenues, including:	thousand AMD	
1.1	Revenues from mobile communication and associated activity	thousand AMD	14,945,308
1.1.1	Revenues from voice services	thousand AMD	2,692,403
1.1.2	Revenue from VAS (excluding revenue from data transfer), including:	thousand AMD	1,218,559
	SMS and MMS	thousand AMD	984,385
	Other	thousand AMD	234,173
1.1.3	Data transfer services, including:	thousand AMD	8,065,644
	Broadband Internet access services (other than by phone) (through USB modems)	thousand AMD	163,276
	Mobile communication network services (through handsets)	thousand AMD	7,902,367
	Other	thousand AMD	
1.1.4	Revenue from SMS and MMS	thousand AMD	165,623
1.1.5	International roaming revenue (own subscribers)	thousand AMD	299,904
1.1.6	International roaming revenue (guest subscribers)	thousand AMD	294,268
1.1.7	Revenue from interconnection including:	thousand AMD	1,106,531
	Voice services	thousand AMD	1,078,510
	SMS and MMS	thousand AMD	28,021
1.1.8	Revenues from line rental services	thousand AMD	-
1.1.9	Sales of handsets and accessories	thousand AMD	245,959
1.1.10	Other revenues	thousand AMD	856,418
2	Operating Expenses (OPEX), including:	thousand AMD	6,521,476
2.1	Interconnection expenses	thousand AMD	997,997
2.2	Line rental expenses	thousand AMD	56,598
2.3	Advertising and Marketing expenses	thousand AMD	249,465
2.4	Dealer commissions	thousand AMD	485,250
2.5	Payroll expenses	thousand AMD	2,400,192
2.6	Mobile network exploitation and maintenance expenses	thousand AMD	546,284
2.7	Other OPEX	thousand AMD	1,785,691
3	Operating Income Before Depreciation Amortization (OIBDA)	thousand AMD	8,423,832



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4	Depreciation of fixed assets and amortization of intangible assets	thousand AMD	3,743,811
5	Other operating income	thousand AMD	
6	Non-operating income	thousand AMD	(968,916)
6.1	Financial income	thousand AMD	762,012
6.2	Financial expenses	thousand AMD	(1,674,476)
6.3	Gain/loss from exchange rate differences	thousand AMD	(57,316)
6.4	Other Non-Operating revenues/expenses	thousand AMD	864
7	Profit before taxation	thousand AMD	3,711,105
8	CAPEX	thousand AMD	4,723,295
9	Mobile connection indicators		
9.1	Number of active subscribers (at the end of the reporting period)		2,383,102
9.1.1	Prepaid subscribers	subs	2,089,620
9.1.2	Postpaid subscribers	subs	293,482
9.1.3	Broadband Internet subscribers (other than by phone)	subs	74,810
9.1.4	Subscribers using data services (by phone)	subs	1,918,588
9.2	Average revenue per active user (ARPU-3M)	AMD	1,964
9.2.1	Prepaid subscribers	AMD	1,545
9.2.2	Postpaid subscribers	AMD	3,322
9.2.3	Broadband Internet subscribers (other than by phone)	AMD	740
9.2.4	Subscribers using other data services	AMD	117,074
9.3	Average traffic per user (including interconnection and incoming roaming) (MoU, Mb OU)	minutes	630
9.3.1	Prepaid subscribers	minutes	627
9.3.2	Postpaid subscribers	minutes	651
9.3.3	Broadband Internet subscribers (other than by phone)	Mb	5,291
9.3.4	Subscribers using other data services	Mb	-
9.4	Unit price (including interconnection and incoming roaming) (APPM, APP Mb)	AMD	0.88
9.4.1	Prepaid subscribers	AMD	0.59
9.4.2	Postpaid subscribers	AMD	0.91
9.4.3	Broadband Internet subscribers (other than by phone)	AMD	0.14



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9.4.4	Subscribers using other data services	AMD	-
9.5	New Activations		198,415
9.5.1	Prepaid subscribers	subs	179,271
9.5.2	Postpaid subscribers	subs	19,144
9.5.3	Broadband Internet subscribers (other than by phone)	subs	6,620
9.5.4	Subscribers using other data services	subs	-
9.6	Churn		132,300
9.6.1	Prepaid subscribers	subs	117,625
9.6.2	Postpaid subscribers	subs	14,675
9.6.3	Broadband Internet subscribers (other than by phone)	subs	3,278
9.6.4	Subscribers using other data services	subs	-