



Annex
Approved by
Decision 274A issued by the
RA Public Services Regulation Commission
as of 1 June, 2011

“Viva Armenia” CJSC Report on the Main Economic and Technical Indicators of Mobile Services for Q1, 2025

	Main technical and economic indicators	Measurement units	
1	Operating revenues, including:	thousand AMD	
1.1	Revenues from mobile communication and associated activity	thousand AMD	13,959,608
1.1.1	Revenues from voice services	thousand AMD	2,588,172
1.1.2	Revenue from VAS (excluding revenue from data transfer), including:	thousand AMD	1,143,830
	SMS and MMS	thousand AMD	917,625
	Other	thousand AMD	226,205
1.1.3	Data transfer services, including:	thousand AMD	7,304,947
	Broadband Internet access services (other than by phone) (through USB modems)	thousand AMD	167,273
	Mobile communication network services (through handsets)	thousand AMD	7,137,674
	Other	thousand AMD	
1.1.4	Revenue from SMS and MMS	thousand AMD	160,549
1.1.5	International roaming revenue (own subscribers)	thousand AMD	179,663
1.1.6	International roaming revenue (guest subscribers)	thousand AMD	160,007
1.1.7	Revenue from interconnection including:	thousand AMD	953,212
	Voice services	thousand AMD	925,522
	SMS and MMS	thousand AMD	27,690
1.1.8	Revenues from line rental services	thousand AMD	-
1.1.9	Sales of handsets and accessories	thousand AMD	171,585
1.1.10	Other revenues	thousand AMD	1,297,644
2	Operating Expenses (OPEX), including:	thousand AMD	6,188,435
2.1	Interconnection expenses	thousand AMD	759,249
2.2	Line rental expenses	thousand AMD	97,830
2.3	Advertising and Marketing expenses	thousand AMD	73,245
2.4	Dealer commissions	thousand AMD	446,835
2.5	Payroll expenses	thousand AMD	2,528,726
2.6	Mobile network exploitation and maintenance expenses	thousand AMD	557,919
2.7	Other OPEX	thousand AMD	1,724,632
3	Operating Income Before Depreciation Amortization (OIBDA)	thousand AMD	7,771,173



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4	Depreciation of fixed assets and amortization of intangible assets	thousand AMD	3,157,545
5	Other operating income	thousand AMD	
6	Non-operating income	thousand AMD	(426,326)
6.1	Financial income	thousand AMD	652,309
6.2	Financial expenses	thousand AMD	(933,184)
6.3	Gain/loss from exchange rate differences	thousand AMD	(146,255)
6.4	Other Non-Operating revenues/expenses	thousand AMD	806
7	Profit before taxation	thousand AMD	4,187,302
8	CAPEX	thousand AMD	586,905
9	Mobile connection indicators		
9.1	Number of active subscribers (at the end of the reporting period)		2,295,702
9.1.1	Prepaid subscribers	subs	2,007,532
9.1.2	Postpaid subscribers	subs	288,170
9.1.3	Broadband Internet subscribers (other than by phone)	subs	69,931
9.1.4	Subscribers using data services (by phone)	subs	1,793,782
9.2	Average revenue per active user (ARPU-3M)	AMD	1,795
9.2.1	Prepaid subscribers	AMD	1,411
9.2.2	Postpaid subscribers	AMD	3,212
9.2.3	Broadband Internet subscribers (other than by phone)	AMD	805
9.2.4	Subscribers using other data services	AMD	83,457
9.3	Average traffic per user (including interconnection and incoming roaming) (MoU, Mb OU)	minutes	585
9.3.1	Prepaid subscribers	minutes	583
9.3.2	Postpaid subscribers	minutes	602
9.3.3	Broadband Internet subscribers (other than by phone)	Mb	5,286
9.3.4	Subscribers using other data services	Mb	-
9.4	Unit price (including interconnection and incoming roaming) (APPM, APP Mb)	AMD	0.88
9.4.1	Prepaid subscribers	AMD	0.59
9.4.2	Postpaid subscribers	AMD	1.05
9.4.3	Broadband Internet subscribers (other than by phone)	AMD	0.15



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9.4.4	Subscribers using other data services	AMD	-
9.5	New Activations		117,113
9.5.1	Prepaid subscribers	subs	94,543
9.5.2	Postpaid subscribers	subs	22,570
9.5.3	Broadband Internet subscribers (other than by phone)	subs	7,710
9.5.4	Subscribers using other data services	subs	-
9.6	Churn		165,604
9.6.1	Prepaid subscribers	subs	144,069
9.6.2	Postpaid subscribers	subs	21,535
9.6.3	Broadband Internet subscribers (other than by phone)	subs	4,070
9.6.4	Subscribers using other data services	subs	-